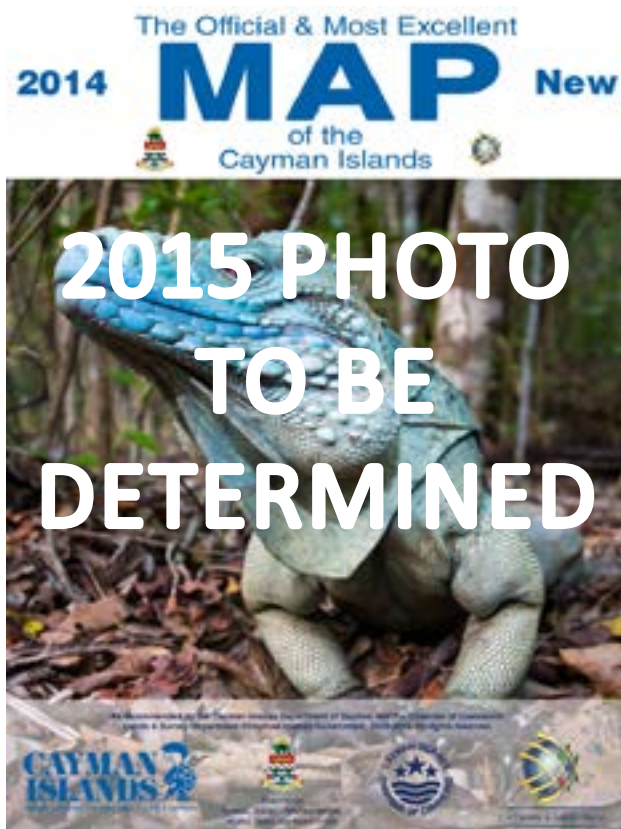


The Official & Most Excellent Map of the Cayman Islands Advertising Fees

www.caymanlandinfo.ky

Overview

The Official and Most Excellent Map of the Cayman Islands incorporates the most accurate and up-to-date mapping available. Utilizing quality & durable glossy paper, the map features an easy to read, two-sided fold-out design with advertising and associated fully indexed business directory of all advertisers. In addition we have launched a full digital version of the map; customers can enjoy online access at <http://maps.ky>



**2015 PHOTO
TO BE
DETERMINED**

Contact Info

Advert Sales:

All ads will be handled by Monster Media
Tel: 949-8423 Fax: 946-9867

BOB REES

bob.rees@paramountmedia.ky
Cell: 938-1085

NATALIE TOOLE

natalie.toole@paramountmedia.ky
Cell: 917-7480

**Distribution of the 2015 Edition will
commence in January 2015!**

Advertising Benefits

In addition to our online dynamic map, approximately 125,000* copies will be produced and distributed throughout 2015.

Distribution points will include the airport (exclusively), hotels, condos, restaurants, banks, shopping plazas, dive shops, post offices, car rental agencies, gas stations, liquor stores, and other retail locations, distributed throughout the year.

See our online version at <http://maps.ky>

* Quantity may vary depending on ad sales

General Email: Mapping.info@gov.ky

Advertising Commitment Date

Tuesday 30 September 2014

Artwork Delivery Date

Friday 10 October 2014

Distribution Date

January 2015

The Official & Most Excellent Map of the Cayman Islands

Advertising Fees

www.caymanlandinfo.ky

Front Sample



Back Sample



Actual Size: 36" w x 24" h (reads landscape)

Actual Size: 24" w x 36" h (reads portrait)

Please Note: Samples are not to scale and are for illustrative purposes only.

Price & Size Info

Size	Price (CIS)	Width"	Height"	Advert Size Reference
1/8 panel (front)	550	2.75	1.75	eg: see F7
1/8 panel (back)	550	1.85	2.75	*eg: divide B4 = B4a, B4b
1/4 panel (front)	900	2.75	3.65	eg: see F3
1/4 panel (back)	900	3.75	2.75	eg: see B4
1/2 panel (front)	1650	5.75	3.65	eg: see F19
1/2 panel (back)	1650	3.75	5.5	eg: see B7
3/4 panel (front)	2500	8.75	3.65	*eg: combine F10+F12+F14
3/4 panel (back)	2500	3.75	8.25	eg: see B1
Full Panel	3300	5.75	7.5	eg: see F2 or B9
Back Cover	5500	5.75	7.5	F1
Accommodation Listing	100	-	-	On appropriate map insert(s).

*Please Note: Some advert sizes may vary; any panel can be combined to make a larger space or divided to make a smaller space. Example - combine two 1/8 panels to make a 1/4 panel or divide a 1/2 panel to make two 1/4 panels. Please see samples for dimensions of adverts not listed above. Alternatively e-mail: mapping.info@gov.ky or Angeleta.Wilson@gov.ky for size specifications for your chosen slot.

Accommodation Listing refers to the name of your hotel, resort or condominium placed on the map your business is located on (GC/LC/CB) and is subject to space available.

Graphic Artwork Info

Company-Supplied Files: We will accept any artwork created using a PC or Macintosh. Artwork submitted must be CMYK @ 300dpi, presumed to be print ready. Please accompany all artwork with a colour proof.

Acceptable File Types: Illustrator EPS (with linked files embedded and text converted to paths) & PDF (with all fonts and graphics embedded). We will also discuss and review other file formats, if you have one that is not outlined above.

Artwork Submission: Preferably via email to: Mapping.Info@gov.ky. If file size is too large for email please call (345) 244-6641 to discuss other options of delivery/retrieval.

Cayman Land Info reserves the right to change the layout of the ad space to suit the actual advertisements received and to charge for layout, design, photography, etc.

All materials submitted for advertising purposes will remain the property of Cayman Land Info.



Lands & Survey Department, Cayman Islands Government
PO Box 1089, Grand Cayman, KY1-1102, Cayman Islands. Tel. (345) 244-3420

